

Mayors Report July 2026

What's Up In Shell Lake

Happy 250th 4th of July! Boy, so many things that we get to celebrate this 4th of July, namely the celebration of the 250th anniversary of our country. Two and a half centuries since a bold idea was put to paper stating that people should govern themselves, and that liberty matters! From the first settlers here in Shell Lake, to the families who moved here last year.... every front porch, school, farmstead, store fronts, will be a part of our...America's next chapter! Going forward for the next 250 years, our kids, Main Street, our lake and parks, everything we do today, will become someone else's history.

For the Month of July, we have so many scheduled events through out the city, it is going to be a month of celebrations, invitations, and gatherings that will bring folks of Shell Lake together. Please be sure and check out the Shell Lake Art Center's website for all of their various events that are taking place during July. Too many to mention here, so please, check it out and take time to enjoy the many opportunities that they have for you to enjoy the events provided there.

July 2nd, is truly the start of the various celebrations of Shell Lake for the month of July. The Downtown areas in Shell Lake will continuing to celebrate the 4-6pm Social time. This is a fun time to take time to visit the shops downtown, and to get in on some of the specials that they have each week. ALSO the Smokin' Loons will be at the Potter's Shed that same evening at 6:00pm.

Friday July 3rd, is when Shell Lake comes alive with most of the 4th of July celebration. City of Shell Lake City Council members will be hosting an Ice Cream social at the Pavillion, with Ice Cream, cupcakes. Small flags and pinwheels will be handed out by some of our Veterans joining us here in Shell Lake.

Shell Lake Chamber of Commerce will be having a Food Stand that will start serving at 4PM, with the July Street Dance with Sushi Roll at 8PM. The amazing Shell Lake Fireworks Show will begin at Dusk at the beach. This will be a show that you will not want to miss, it is extra special due to the fact that there is much work being done by Matt Dryden to make this a spectacular show celebrating our 250th Anniversary!

On the actually 4th of July, Saturday, we will be having the Shell Lake Art Festival at Memorial Park from 1000am-4:00pm. There will be over 30 artists displaying their creations with various medias. This is a juried Art Festival, with the artists showing some amazing creations. If we encounter inclement weather, the event will be moved to the new Shell Lake Art Center.

There will also be a **Pie and Ice Cream Social** at the Historical Museum from 1100-3:00pm.

Shell Lake Regatta – Front-Row Sailing Action! Grab a spot on the public beach and enjoy one of the best seats on the lake! This event starts at 1:00pm During the Shell Lake Regatta, 15–20 colorful sailboats will compete on a race course set just offshore, making it easy to watch all the action unfold. The race lasts about **45 minutes**, giving spectators plenty of time to cheer on the fleet as boats tack, jibe, and battle for position around the course. Whether you're a lifelong sailor or just curious about the sport, the close-to-shore racing offers an exciting view of strategy, speed, and friendly competition. Bring a beach chair, soak up the sunshine, and experience the thrill of sailboat racing—right from the sand! It's fast, fun, and a perfect way to spend a day at beautiful Shell Lake.

Them Coulee Boys and Wisco Kid will be at the Potters Shed at 6:00pm.

GREAT SHELL LAKE GET-TOGETHER will take place on Sunday July 12th from 1100-2:00. This will be our 3rd annual old fashion City Wide Picnic. Please join us at the at the Beach House in Memorial Park and enjoy, Brats, hotdogs, potato salad, cowboy beans, and of course the delicious Root Beer Floats. Last year we served over 350 people, the excitement and enjoyment were experienced by all who attended. Hope to see you there!

The **15th Annual Lions Triathlon** will take place on **Saturday, July 25**, with the race beginning at **8:00 a.m.**

This annual event is one of the Lions' largest fundraisers. This year, in partnership with the **High School Booster Club**, proceeds from the event will help support the many programs and activities these organizations provide throughout our community.

As of this writing, **169 athletes have registered**—a record number of participants for the event! Even if you're not a swimmer, cyclist, or runner, come down to the public beach and watch the excitement as the swimmers launch into the water to begin the triathlon. It's an impressive sight and a great way to experience the energy of the event.

The Lions Triathlon brings hundreds of visitors to our community each year, giving them an opportunity to enjoy Shell Lake, visit local businesses, and support our merchants. It's truly a **win-win** for everyone involved. Come cheer on the athletes and be part of one of Shell Lake's premier summer events!

DATES TO REMEMBER FOR JULY:

2nd: Social in Downtown Shell Lake 4-6pm

Smokin' Loons at Potter's Shed 6:00pm

3rd: Shell Lake Chamber of Commerce Food Stand opens at 4PM

Street Dance at 8:00pm

City Council of Shell Lake, Ice Cream Social at the Pavillion from 1100-2:00

Fire Works at Dusk from the beach area

4th: Shell Lake Art Festival 1000am-4:00pm

Pie and Ice Cream Social at the Historical Museum from 1100am-3:00pm

Shell Lake Sailing Regatta at 1:00pm off the public beach

Them Coulee Boys and Wisco Kid at the Potters Shed at 6:00pm

12th Great Shell Lake Get-Together; an old fashion picnic from 1100am-2:00 pm at the Beach House

25th Shell Lake Lions and Booster Club Triathlon with start time 0800 at the public beach

So as promised, the month of July proves to be an exciting and fun filled month!

In closing, I would like to state this very important message. On this July 4th, and all year for that matter, lets take time to gather, fly the flag, tell the stories, and invite someone new to the table...or picnic table...or to your front porch. A quarter millennium is worth remembering. BUT it is the people here in Shell Lake that make it worth celebrating.

Here is to our country. Here's to our city. Here is to the next chapter.... written by us!!