

Location: The Shell Lake Art Festival is an outdoor show and exhibitors will be in Memorial Park, light rain or shine. Memorial Park is located between the lake and Main Street (5th Ave) on the east side of Hwy. 63. In case of a storm, the event will be moved to the Shell Lake Art Center at 801 1st St., Shell Lake. For future scheduling: **Please Note** that this event is an annual art festival, which will take place on the **first Saturday of July**. Mark your calendars.

Selection Process: Artist's work will be juried based on execution of design, technique, craftsmanship, creative use of material, and aesthetic qualities. Each applicant is required to submit 3 quality images representative of current work to be exhibited. **If you have digital images, please print them out in an appropriate size for use of the jury.** All work must be original, designed and executed by the accepted artist. Only artists displaying their own original work may participate. No stand-in or proxy exhibitors will be allowed to represent the artists. Each artist's images will be viewed simultaneously and must accurately represent the work to be exhibited. Please be sure your images are of professional quality. **NO** samples of work will be considered for the jury process.

Image Submission: You may submit printed images. Submitted printouts should not be larger than 8"x8" and clear and focused. Images will only be returned if an appropriate size envelope and postage is included with application materials. Images must be labeled with your name and medium on the back.

PLEASE include an appropriate size self-addressed stamped envelope (SASE) with enough postage for notification, additional information and return of your images.

Awards: There will be cash awards given for:
Best of Show (1) - \$250
Honorable Mention (2) - \$100

Set-Up: Artists will be able to set-up as early as 7:00 a.m. the day of the show. There will be no set-up the night before as there will be no security provided.

Entry Fee: Entry fee is \$90 and should be made payable to City of Shell Lake. The fee is non-refundable once the artist is accepted; it will be returned if entry is not accepted, or the event needs to be cancelled.

Display: Booth space is 10' x 10'. The artists must provide his/her own display system. Display should be designed for outdoor use, capable of withstanding the elements. Artist's booths will be on grass with patrons walking on sidewalk.

Parking: Convenient free parking is available for artists and patrons. Depending on the grounds condition, artists may be able to unload and load at their booth.

2026 Calendar

April 17 Application must be postmarked by this date
May 8 Results of the selection procedure will be mailed to applicants
July 4 Shell Lake Fine Art Festival 10 am to 4 pm

Contact Information: Need more information? Please contact us in one of the following ways:

Mail: Shell Lake Art Festival
PO Box 520
Shell Lake WI 54871
Phone: Wanda = 715-271-1910
Email: Wanda = wzeug@charter.net

2026 Registration Form (please print and use ink)

Media Categories: Fine art/craft categories will include, but are not limited to: (Please check one)

_____ Ceramics	_____ Fiber
_____ Glass	_____ Jewelry
_____ Leather	_____ Mixed-Media
_____ Painting	_____ Paper
_____ Drawing	_____ Wood
_____ Printmaking	_____ Sculpture
_____ Photography	_____ Other

Please describe:

Artists name _____

Address _____

City, State, Zip _____

Phone number _____

Email address _____

Checklist:

_____ Completed application form

_____ Check for \$90 payable to **City of Shell Lake**

_____ Images per "Image Submission" instructions

_____ SASE – appropriate size – **PLEASE INCLUDE**

_____ I accept the rules listed and understand my responsibilities as a participant. I agree that the Shell Lake Art Festival Committee, and the City of Shell Lake are not liable for any loss, theft or injury incurred at the Shell Lake Art Festival.

Artist's signature

Mail to: Shell Lake Art Festival
PO Box 520
Shell Lake WI 54871

POSTMARK DEADLINE: April 17, 2026